

# TRINIDAD RIVAS | Pedagogical Consultant

---

**PROFILE** : Trainer & director for the last 20 years, I successfully guided artists to elevate their career in their industry. Dynamic & insightful my strength is to tailored training to target groups & coach experts of the industry. I excel to develop soft skills essential to rocket fire a career in a highly competitive fast paced market

## EXPERIENCE

**PEDAGOGICAL CONSULTANT, LASALLE COLLEGE INTERNATIONAL, MTL, CANADA – 2020-2021**

Engineer a new online module for the Artistic Makeup program and successfully pilot a blended training combining different learning techniques during COVID-19

**DIRECTOR, ACADEMY MAKE UP FOR EVER, NYC, USA – 2018-2020**

Lead and drive Academy business through strategic collaboration with corporate teams and external partners. Oversee total Academy operations and responsible for Board of education compliance

**NATIONAL EDUCATION DIRECTOR, MAKE UP FOR EVER, MTL, CANADA – 2014-2018**

Tailor the North American corporate education programs to the Sephora retail environment in Canada. Conducts high level training for Sephora HQ Education team and responsible for achievement of Brand and Sephora educational goals

**EDUCATOR & MANAGER, LASALLE COLLEGE INTERNATIONAL, MTL, CANADA – 2001-2014**

Evolve the education strategy of the Artistic Makeup program and created training curriculums customized for the new generations. Managed the implementation of the new program to ensure educational consistency

## EDUCATION

**INIS, Interactive Media Program – Web production, MTL – 2008**

**University of Montreal, Undergraduate in Film Studies, MTL – 1996**

**Bois de Boulogne College, Business Program International Marketing, MTL – 1995**

## AWARDS

2018 Award of Excellence, Determination & Passion / **MAKE UP FOR EVER AMERICAS**

2017 Make Up For Ever “Best in Class Education” / **SEPHORA Canada**

2015 Sales & Creativity Award / **MAKE UP FOR EVER Canada**

2010 Semi Finalist Funding Program Web fiction series / **Independent Production Fund**

2009 Winner National Training Program / **New Media Fund Broadcast and New Media Fund**

2008 Winner of the scholarship Louise Spickler of Claude Jutra / **INIS Foundation**

## Other Professional Experiences **CONSULTANT PROJECT PROPOSAL PRESENTATION**

**CMF – EXPERIMENTAL STREAM PROGRAM – Interactive Platform – La Matrice inc – 2010**

**CMF – DEVELOPMENT PROGRAM – Fictional Web Series – Productions Duchesne & Du rêve – 2010**

**FIP – DIGITAL LINEAR PROGRAM – Fictional Web Series – Productions Coptik Films – 2008**

**CMNF – EXPERIMENTAL STREAM PROGRAM – Docu-Web Series – Productions Maïa – 2008**